



Placemaking: The Creation of Loved Places and Why It Matters

Dr. Katherine Loflin

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I



YOUR CITY HERE

Place Renaissance

KNIGHT

Soul *of the* Community

A PROJECT OF JOHN S. AND JAMEL L. KNIGHT FOUNDATION

In partnership with GALLUP

What makes people love where they live?
And why does it matter?

Knights Soul of the Community Model

Attachment Drivers

Community Attachment

Resident Offerings

Openness

Social Capitals

Civic Involvement

Place Offerings

Basic Services • Leadership
Education • Safety

Social Offerings

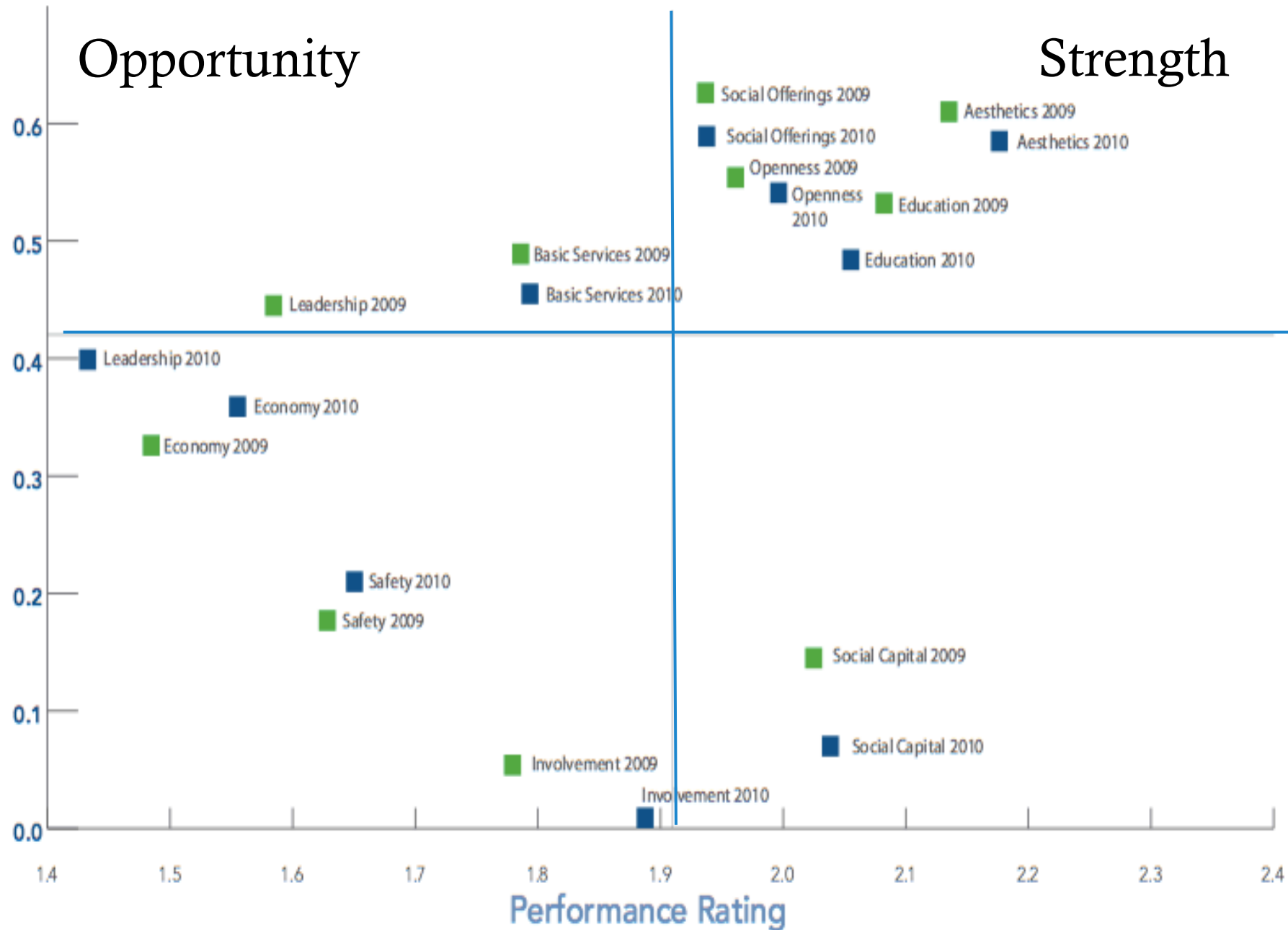
Aesthetics • Economy



Opportunity

Strength

Influence on Community Attachment



SOCIAL OFFERINGS



CIVILITY

PLEASE REMEMBER

- 1) THESE ARE KIDS**
- 2) THIS IS A GAME**
- 3) THE COACHES VOLUNTEER**
- 4) THE UMPIRES ARE HUMAN**
- 5) YOU DO NOT PLAY FOR THE
CARDINALS**

**City of Metropolis
Dept of Parks & Recreation**

OPENNESS



By Chris and Lara Pawluk on flickr

AESTHETICS

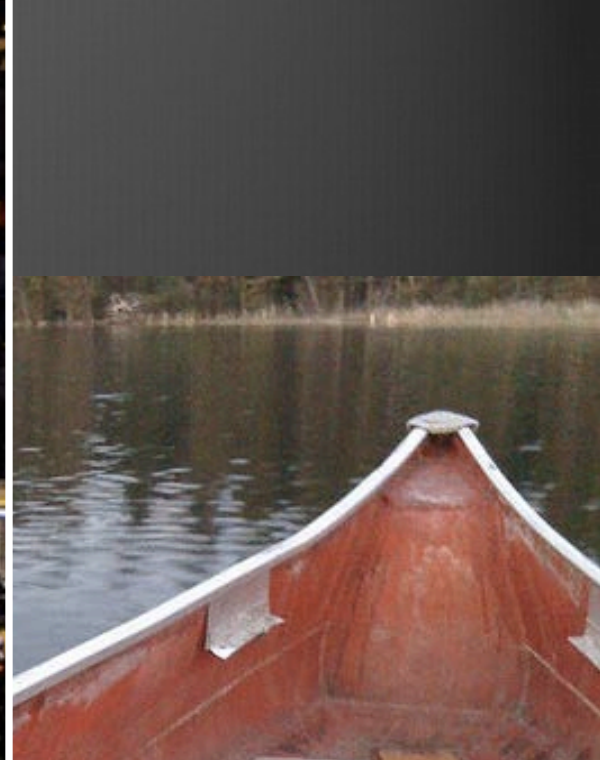


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PLACE NARRATIVE



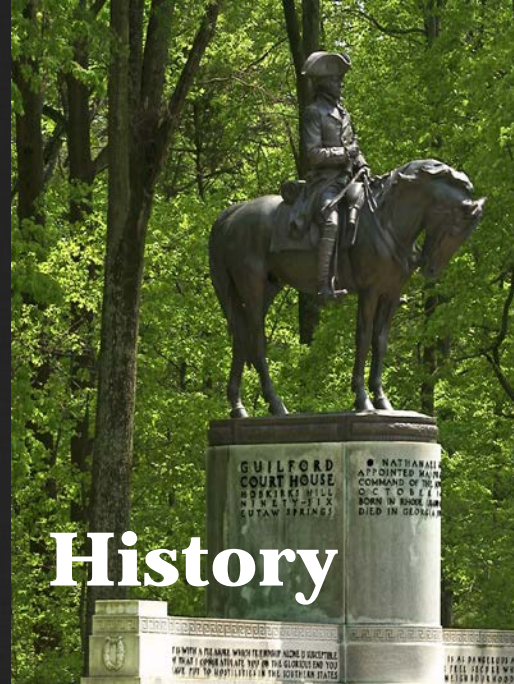
**DO YOU KNOW
WHO YOUR
CITY IS?**











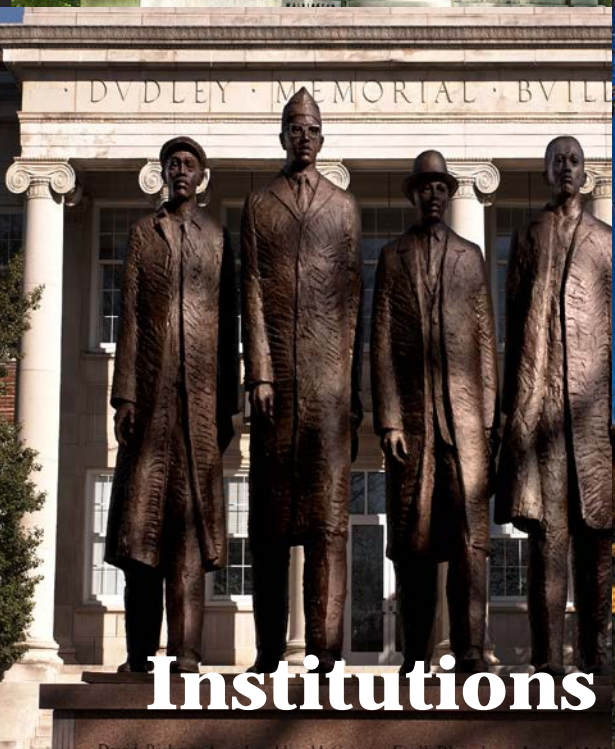
History



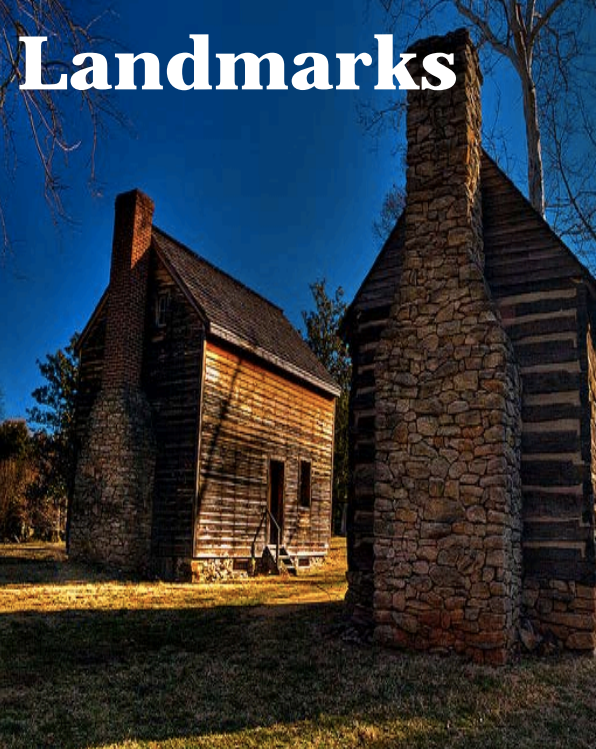
Geography



Industry



Institutions



Landmarks



Spirit

**Place
Narrative**

+

**Manifested
Through:**

**Social
Offerings**

Aesthetics

Openness

=

**Place-
making**



**Loved
Place**

Ideas









A scenic view of a large body of water, likely a lake or bay, with a misty horizon. In the foreground, there is a wooden bench and a tall, white signpost with several blue directional arrows pointing in various directions. The sky is clear and blue.

[HERE]SAY

STORY MAPS

CLICK TO ENTER

<http://www.heresay.ca>



http://www.youtube.com/watch?v=SKL254Y_jtc

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Photo Courtesy of Barbara Colbourne